

Beat: Lifestyle

MCCAIN - Global business strategy driven by growth for generations to come

Being, Combining, Growing, Making

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USPA NEWS - ““McCain Foods Limited was founded in 1957 by brothers, Harrison and Wallace McCain and has become one of the world's largest manufacturers of frozen French fries and potato specialties. The business has grown significantly over the years, operating across six continents with 45 sites,...

““McCain Foods Limited was founded in 1957 by brothers, Harrison and Wallace McCain and has become one of the world's largest manufacturers of frozen French fries and potato specialties. The business has grown significantly over the years, operating across six continents with 45 sites and McCain products can be found in thousands of restaurants and supermarket freezers in more than 160 countries. One in every three French fries in the world is a McCain fry. In addition to fries, McCain also produces other foods, including snacks, meals and vegetables for both the retail and foodservice industries.

At Porte de Versailles (PARIS), November 06-10, 2016, during the EquipHotel Paris 2016 - The Incubator for all Future and Business Trends, MCCAIN was exhibiting with their latest products to taste (mostly the Rustic Style and the Country Style). In fact, potatoes are central to their product ranges in almost every country in which they operate. They proud to claim to be making convenient foods, fit for today's budgets and lifestyles and to prepare much more besides fries, from snacks to vegetables and meals to desserts.

MCCAIN acts as they think we would expect from a company focused on Good Food, Good People and Good Business setting standards for all that they do and make public their policies and pledges on a full range of issues....

Source MCCAIN - EquipHotel 2016, November 06-10 at Porte de Versailles (PARIS)

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