Beat: Lifestyle

PARIS PACKAGING WEEK 2024 in PARIS

INDIE AND CRAFT BRANDS TO MULTINATIONALS

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USPA NEWS - Paris Packaging Week 2024, the Future of Beauty, Aerosol, Luxury and Premium Drinks Packaging.... It's never been a more Exciting or Challenging Time to be in Packaging, as Brands face Competing Demands to make their Packs express their Values, reduce Environmental Impact and create an Engaging Consumer Experience.

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From Indie and Craft Brands to Multinationals, Paris Packaging Week is the Place where Entire Teams of Packaging Decision-Makers – Packaging Technologists, Marketing and Design Teams and Buyers – Source Solutions to those Challenges and find Inspiration for their Next Packaging Project.

The Event features more than 600 Packaging Suppliers showcasing the Latest Innovations for Beauty, Luxury, Premium Drinks and Aerosols; and Four Conference Theatres offering World-Leading New Thinking on Every Aspect of Packaging. It's the Perfect Place for Teams to collaborate and define the Future of their Brand.

---- Events dedicated to your Product

* The Home of Aerosol and Dispensing Innovation
ADF is the World's Only Annual Event driving Packaging Business and Innovation in the €70bn Global Aerosol and Dispensing Market. The Event connects Brands with the Key Aerosol and Dispensing Suppliers for Sectors such as Personal Care, Household Products, Pharmaceuticals, Paints and Industrial Products.

* The Future of Beauty Packaging. At the Heart of Beauty Innovation.
PCD connects Packaging Developers, Designers and Suppliers in an exciting and inspirational Environment to shape the Future of Packaging for the Beauty Market. For Industries such as: Perfume, Cosmetics, Personal Care, Skincare, and Hair care.

* The Future of Premium and Luxury Drinks Packaging. Create the Future of your Brand.
Inspirational and Innovative Packaging is Crucial to the Success of Wines, Spirits, Champagnes and Premium Soft Drinks.
PLD Paris is at the Heart of Packaging Design and Innovation for the €40bn European Drinks Market, connecting Drinks Brands with Design Agencies and Packaging Suppliers to create the Future of their Products.

* The Future of Luxury Packaging. The Home of Packaging for French Luxury.
Packaging is Central to how the €100bn European Luxury Market communicates Elegance and Quality in its Products.
Packaging Première Paris is the Forum where Luxury Houses source the Perfect Packaging for their Products, for Categories like Fashion, Fine Food, Watches and Jewellery, Confectionery, Accessories and more.

Source: Paris Packaging Week
On January 17-18, 2024
@ Paris Expo Porte De Versailles

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